



REsource® Lists

Whether, you're a lender who wants to target your competitor's borrowers, or a real estate agent who is looking for a list of distressed properties, we have the leads you need.

Build your pipeline with ease using pre-structured lists or build your own dream list and pinpoint exactly the homeowner characteristics you need to market your specific offer with REiSource.

This solution gives you the ability to tap into the most robust homeowner and loan transaction database in the nation. With data from over 2,080 counties, information on over 90% of the U.S. population and thousands of search and filtering criteria... you can't go wrong!

Homeowners that need your services are waiting to be contacted.

*Access the **newest most advanced** solution in the industry and begin to manage your direct mail or telemarketing campaigns **better** than your competition.*

Contact your Marketing Team:

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Sample Lists for Your Targeted Campaign

- **Distressed Properties** - Quickly locate residential and commercial properties in various stages of foreclosure including Default (Pre-Foreclosure) Initiated, Pending Auction Sales and Bank-Owned (Real Estate Owned)
- **Reverse Mortgages** - Identify potential FHA Reverse Mortgage candidates based on age and current mortgage information.
- **ARM Loans** - Determine which of your competitor's borrowers within a desired geography have ARM loans that are about to re-set.
- **Non-Owner Occupied** - Embrace the opportunity to market your services to renters who may be interested in taking the next step of purchasing a property by targeting investment properties.

Connect to the very best.

